WEST VIRGINIA INFORMATIONAL LETTER

NO. 48

DECEMBER 28, 1987

NOTICE TO ALL MASS-MARKETING INSURERS

Our previous guidelines stipulated that insurers submit a 3/4 inch VHS video-cassette when submitting video-cassettes of commercials for our review.

Please be advised that this guideline has been revised to stipulate that a "½" VHS video-cassette be utilized, instead. For your reference, this is the same size as the VHS video-cassette used in most home VCRs.

All other guidelines previously stated remain in effect.

FRED E. WRIGHT INSURANCE COMMISSIONER